

# 1839®

We started out as the Flue-Cured Tobacco Stabilization Corporation, a tobacco growers cooperative that has been in business since 1946. The cooperative consists of tobacco farmers located in a 5 state area in the southeast. (Virginia, North Carolina, South Carolina, Georgia and Florida.)

In 2004, Stabilization tobacco Corp. purchased U.S. Flue-Cured Tobacco Growers, Inc., a tobacco manufacturing facility located in Timberlake, NC.

This facility is approximately 350,000 sq. ft., fully self-contained, and a full-service manufacturing plant that encompasses engineering, maintenance, purchasing, sales and product development, and the highest level of manufacturing. Our areas of operation are as follows:

- **Stemmary:** Operates from August to December each year, receiving tobaccos for processing, packing and shipping direct to storages for future use.
- **Primary:** This area produces premium blends of cut rag and puff stems for use in our cigarettes and for sale to our customers.
- **Make Pack:** This area is responsible for all cigarette production, whether we manufacture brands our own 1839® brand or manufacture brands for contract customers.
- **Finished Goods:** This area is responsible for shipping all cigarettes and RYO products from this facility. We have a wide variety of shipping options. We can ship by the truckload, marine cargo container load, single or multiple pallets and single cases.
- **Sales:** This department is responsible for all of the sales for the 1839® cigarette, cigar, pipe tobacco, cigarette tubes, and 1839® RYO/MYO. We handle all sales, orders, and ensure high customer satisfaction with every order.

Our manufacturing facility contains up-to-date equipment. We have a highly trained and dedicated staff that oversees all aspects of the operation to ensure that our production is of the highest quality.

Since the purchase of the facility in Timberlake, it has been the dream of our farmer members to develop, manufacture and sell our own brand of cigarettes. In 2007, after studying the marketplace and the experiences of other recent launches we developed our first cigarette brand, called 1839®. The new 1839 product lines remain a work in progress, but there is no doubt of the line's future success.

## The 1839 Story - How It All Started

The much anticipated launch of 1839 is here! U.S. Flue-Cured Tobacco Growers, Inc. was assigned the task to showcase the hard working efforts to produce, unquestionably, the finest quality smoking tobacco in the world.



Why the name 1839? In the year 1839, a farmhand in Caswell County, North Carolina accidentally discovered what was called "bright leaf tobacco" through a process that imparted a distinctive golden color and mild flavor and aroma to the tobacco but left a residual charcoal taste. After the Civil War, U. S. growers standardized the use of flues in their barns to remove the charcoal taste and called the result "flue-cured tobacco". Today, the tradition lives on in our new tobacco products' brand name 1839.

In developing the 1839 product line, our blenders skillfully combined aged U.S. flue-cured tobacco with U.S. burley tobacco to give our customers a premium U.S.A. quality blend with a rich flavorful taste. Consumer and smoking panels were established to receive feedback concerning the 1839 tobacco product. Our R&D Department has worked and will continue to work closely with our management / sales team to insure the consistency and integrity of the product to consumers. We started selling our 1839 cigarette product in May 2007.

The 1839 product lines have been well received as the sales team has visited numerous trade shows to introduce and promote the 1839 tobacco product lines. The available styles are full flavor (filter and non-filter), light, ultra light, menthol full flavor, and menthol light. 1839 is available in box and soft pack, and king and 100 size. In addition, U.S. Flue-Cured Tobacco Growers, Inc. is a member of the MSA (Master Settlement Agreement).

We have had great responses from our consumers, wholesalers and retailers. We are currently in many retail stores in the southeast and will be expanding in other states soon.



We also have 1839® Roll Your Own products that were introduced to the market in July, 2006. We currently have wholesalers that purchase 1839® RYO, extending from Hawaii to North Carolina. The RYO market is growing and 1839 is

showing steady growth. 1839 RYO brand is offered in five styles: full flavor, mild, menthol, ultra mild and menthol light. In 2008 we further expanded our product family with the introduction of 1839 cigars, available in full flavor, light, menthol, cherry, vanilla and blackberry. All 1839 cigars are 100's size and sold in hard pack. As a complement to our RYO product, we also introduced 1839 cigarette tubes, available in full flavor king and light king styles. By popular demand from our customers, we launched a premium line of 1839 pipe tobacco in 2009.

We are very excited and proud to present an excellent product at a reasonable price. We are doing this for the tobacco farmers, because that is who we are.

## **1839 Product Family**

The 1839® product family features premium quality cigarettes, cigars, pipe tobacco, cigarette tubes, and our 1839 Make Your Own/Roll-Your-Own tobacco products. All 1839 product lines are made from the finest U.S. tobacco and sold to you by the farmers who grow it.

The available styles in 1839 cigarettes include full flavor (filter and non-filter), light, ultra light, menthol full flavor, and menthol light. They are available in box and soft pack, and king and 100's size. Our cigar styles include full flavor, light, menthol, cherry, vanilla and blackberry. All 1839 cigars are 100's size and sold in hard and soft pack.

## 1839® Cigarettes



100's are available in hard and soft pack (Full Flavor Shown in Soft Pack)



**2008 Golden Leaf Awards Winner:**

## 1839® Cigars



## 1839® Pipe Tobacco

By popular demand, pipe smokers can now enjoy the premium taste of 1839 in our exclusive line of pipe tobacco. Created with a fine blend of quality tobaccos grown by US farmers, 1839 pipe tobacco is available in your choice of two distinctive varieties: robust, flavorful Classic Virginia or the rich and mellow taste of Smooth Virginia.



## **Roll-Your-Own**

Our 1839<sup>®</sup> MYO/RYO is available in five styles: full flavor, mild, menthol, ultra mild and menthol light. They are packaged in 6 oz and 16 oz bags. 1839 Cigarette Tubes are available in cartons of 200 full flavor king tubes and light king tubes.



## **1839<sup>®</sup> Roll-Your-Own**

## **Kentucky Select Product Family**

Our Kentucky Select blend is comprised of aged U.S. flue-cured, select aromatic Kentucky burley and select turkish oriental tobaccos. Kentucky Select is our other MYO/RYO product that also comes in 6 oz and 16 oz bags. The available styles include, full flavor, light, ultra light, menthol and menthol light.



## **Kentucky Select Roll-Your-Own**



## **1839® Cigarette Tubes**